



AI-POWERED SKINCARE ASSISTANT: Personalized, Expert Guidance Anytime, Anywhere

NEW JERSEY – Yon-Ka Paris, the trusted pioneer in phyto-aromatic skincare, proudly announces the launch of its revolutionary Skincare AI Assistant, powered by NewEcom.AI technology. This cutting-edge digital solution combines Yon-Ka's expertise in plant-based skincare since 1954 with advanced artificial intelligence to deliver personalized skincare consultations, available 24/7. The Skincare AI Assistant provides expert recommendations and customized routines, ensuring that skincare guidance is always accessible, wherever and whenever customers need it.

A COMPLETE SKINCARE CONSULTATION SOLUTION

The Skincare AI Assistant integrates seamlessly with Yon-Ka's e-commerce platform, offering tailored skincare recommendations based on individual needs and concerns. This innovative tool allows customers to receive personalized product suggestions, expert advice, and custom routines, all backed by Yon-Ka's scientifically validated, plant-based skincare solutions.

KEY FEATURES

- **Personalized & Expert Guidance:** Tailored skincare advice based on your unique profile, with access to Yon-Ka's natural, scientifically-validated products.
- **Custom Skincare Routines:** Create a personalized skincare regimen, with 24/7 access to expert recommendations and product suggestions.
- **Seamless Shopping Experience:** Easily shop Yon-Ka products directly through the AI assistant, integrating effortlessly into your skincare journey.

HOW TO USE

- **Access Anytime:** Visit Yon-Ka's website to begin your conversation with the AI Assistant.
- **Personalized Skincare Journey:** Answer a few questions to receive tailored recommendations and expert advice.
- **Complete Your Routine:** Easily shop your personalized skincare routine based on the assistant's suggestions.

ABOUT NEWECOM.AI

NewEcom.AI revolutionizes the e-commerce landscape with its AI-powered conversational commerce platform. Our mission is to empower e-commerce businesses to deliver conversational commerce experiences that drive higher engagement, conversion rates, order value, and reduce returns. For consumers, we make discovering, learning, and purchasing frictionless.

EXPERIENCE THE YON-KA DIFFERENCE

With over 70 years of expertise in professional skincare, Yon-Ka Paris continues to lead the industry in botanical innovation. The introduction of the Skincare AI Assistant demonstrates Yon-Ka's ongoing commitment to blending traditional skincare with advanced technology, making personalized, professional skincare more accessible than ever.

FOR FURTHER INFORMATION PLEASE CONTACT:

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